English 9

Major Project: Persuasive speech

Due Tuesday, February 7th

Overview:

* You will be writing and presenting a 6-8 min. speech on a persuasive topic you have a strong opinion on. Your speech needs to include clear usage of ethos, pathos, and logos.
* Ethos = Give us clear creditability. Show us that you have experience with this issue or have experts on your side. Show us that you understand other points of view and can handle addressing the opposing side.
* Pathos = Control the mood of the room. Convey sadness when we should be concerned, convey hope when you give us the solution.
* Logos = Use strong reasoning. Provide facts, clear examples, and valid if-this-then-that organization.

Requirements:

* Speech length = 6-8 minutes
* Clear examples of ethos: Personal experience, addressing other side
* Develop pathos using some of the following strategies:
	+ Themes / points that affect people emotionally
	+ Word choice that emphasizes emotion
	+ Analogies or metaphors (comparisons) that evoke emotion
	+ Stories (examples) that add to emotion
* Cultivate logos by providing at least 5 high-quality facts or specific examples/cases from a total of at least 3 different reputable sources
* Be prepared to speak in front of your peers. You can use a printed copy of your speech during your presentation, but you will be docked for just reading it off the page. Make eye-contact. Practice in advance.

How it’s being graded:

* This is your second major project for this quarter, which together are worth 30% of your grade. The speech will be graded out of 60 points total.
* You will receive an automatic 0 if you do not turn in a works cited page.
* You will receive an automatic 0 if your speech is not school-appropriate.
* Total: 60 points
	+ Length (6-8 min.) = 20 points
	+ Ethos, pathos, logos = 15 points
		- Pathos = 5 points
		- Logos = 5 points
		- Ethos = 5 points
	+ Presentation quality = 15 points
	+ Works cited page = 10 points

Topic ideas (these are just some of the MANY):

* Drinking age
* Animal experimentation
* Genetic engineering
* Stem cell research
* Death penalty
* Euthanasia/assisted suicide
* Education topics
* Gov. subsidies of energy
* GMOs
* Gun control
* Immigration
* Voting rights for prisoners
* Violence in games / movies
* Alternative medicine
* Child vaccinations
* Women in the military
* Farm subsidies
* Gov. surveillance (NSA)
* Flag burning penalties
* Affirmative action